CÔTE D'IVOIRE
CBHexpo
Cosmetics & Beauty & Hygiene

INTERNATIONAL

COSMETICS, BEAUTY & HYGIENE

EXHIBITION

01-03 April 2027

Abidjan IVORY COAST



You saw what we built in 2026.
In 2027, we go further and you're invited!

6450	95+	14	12	600+	40+
Visitor	Participant Brand	Participant Country	Countries Buyer Delegation	Hosted Buyer Meeting	Conference Speaker

ATLMEXPO

CBHexpo CÔTE D'IVOIRE
Cosmetics & Beauty & Hygiene

INTERNATIONAL
COSMETICS, BEAUTY & HYGIENE
EXHIBITION



01-03 April 2027

Abidjan **IVORY COAST**

GATEWAY TO THE WEST AFRICAN BEAUTY & HYGIENE MARKET

The exhibition is designed to connect decision-makers from **West Africa, Europe, Asia, the Middle East, and Africa** with Ivory Coast's rapidly expanding beauty and hygiene industry. Participants will gain unique access to:

* **Hosted Buyer Program:** Exclusive B2B matchmaking opportunities tailored for senior executives, importers, and distributors.



* **Global Networking:** Direct engagement with producers and suppliers from Ivory Coast, China, India, France, Italy, S. Korea, Morocco, Turkey, and the Gulf Region.

* **Market Insights:** In-depth exposure to emerging consumer trends, product innovations, and distribution channels in West Africa.

In the previous edition, the event attracted over **6,400 visitors from 12 countries** and generated significant industry buzz by capturing the attention of local and regional professionals through more than **20 conferences,** brand ambassador appearances, and workshops.



CÔTE D'IVOIRE

With a population of 35 million, Côte d'Ivoire is one of **West Africa's most dynamic economies and a key gateway** to the region. Abidjan connects international companies with buyers and distributors across neighbouring markets.

Sustained economic growth and the CFA franc's fixed exchange rate with the euro provide a stable environment for international trade.

A growing middle class is also driving demand for cosmetics, skincare, haircare and hygiene products, creating strong opportunities for brands looking to enter or expand across West Africa.







