

INTERNATIONAL

2027

IVORY COAST

In 2027, we go further and you're invited!



Visitor



Participant Brand



Participant Country



Countries Buyer Delegations



Hosted Buyer Meeting



Conference Speaker

INTERNATIONAL COSMETICS, BEAUTY & HYGIENE EXHIBITION

**01-03
April
2027**

**Abidjan
IVORY
COAST**

GATEWAY TO THE WEST AFRICAN BEAUTY & HYGIENE MARKET

The exhibition is designed to connect decision-makers from **West Africa, Europe, Asia, the Middle East, and Africa** with Ivory Coast's rapidly expanding beauty and hygiene industry. Participants will gain unique access to:

*** Hosted Buyer Program:** Exclusive B2B matchmaking opportunities tailored for senior executives, importers, and distributors.



*** Global Networking:** Direct engagement with producers and suppliers from Ivory Coast, China, India, France, Italy, S. Korea, Morocco, Turkey, and the Gulf Region.

*** Market Insights:** In-depth exposure to emerging consumer trends, product innovations, and distribution channels in West Africa.

In the previous edition, the event attracted over **6,400 visitors from 12 countries** and generated significant industry buzz by capturing the attention of local and regional professionals through more than **20 conferences**, brand ambassador appearances, and workshops.

PRICING

Equiped Stand Fee | 490 Eur / sqm

Registration Fee | 450 Eur

Min. sqm | 12 sqm

"In Participation with equipped stand; Each 12m2: 1 table, 3 chairs, 3 spotlights. Per stand; carpet, fascia name, a trash can and electricity connection will be provided."

SOME OF OUR PARTICIPANTS

